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city: Year, \$4.50; 3 months, \$1.25;
month, 45 cents.

We would buy one of those "flying
airplanes if we had only built
our garage on the roof.

FINISH THE JOB
Finish the job! Get this slogan in
our mind.
That is plain and simple language
and it is the slogan of the Victory
loan. The phrase is illuminating
and inspiring. It has the good old
Yankee punch.
We are not quitters and do not
want to be termed such. We believe
in playing the game to the end. The
pluck and grit which prompted the
commander of the "lost battalion" to
send his famous message, is the same
sort of pluck and grit we find in our
streets anywhere.

Everyone knows that the Govern-
ment must have the money. The Govern-
ment needs it to bring our boys
home and to pay our many and num-
erous debts. We owe it to the boys
who fought for us, and we owe it to
ourselves and humanity to clinch the
victory.
Our country's reputation and cred-
it are at stake. At humanity's court
we shall not stop until the Golden
Rule has become the rule governing
all nations, and first we must live up
to it ourselves.
Finish the job!

The best spring tonic we know of
for this month is to invest in Victory
bonds.

GOODBY DOBBIN
Dobbin's days are numbered, we
are told, at least on the farm. He is
no longer the sole mainstay in farm
work as in days past. His place has
been usurped by tractors, touring
cars and trucks. The farmer now
sees his tractor to do his plowing,
harrowing and even hauls
his products to town with it.

When he wants to go to church
or visiting the touring car and not
the horse is called into use.

This has been an advantage to the
farmer in many ways. Not only does
it save time and labor, but it has
been the cause of the opening, widen-
ing and improving of country roads.
The old mud roads, with seemingly
no bottom in rainy weather, have
been replaced by rock or asphalt
roads.

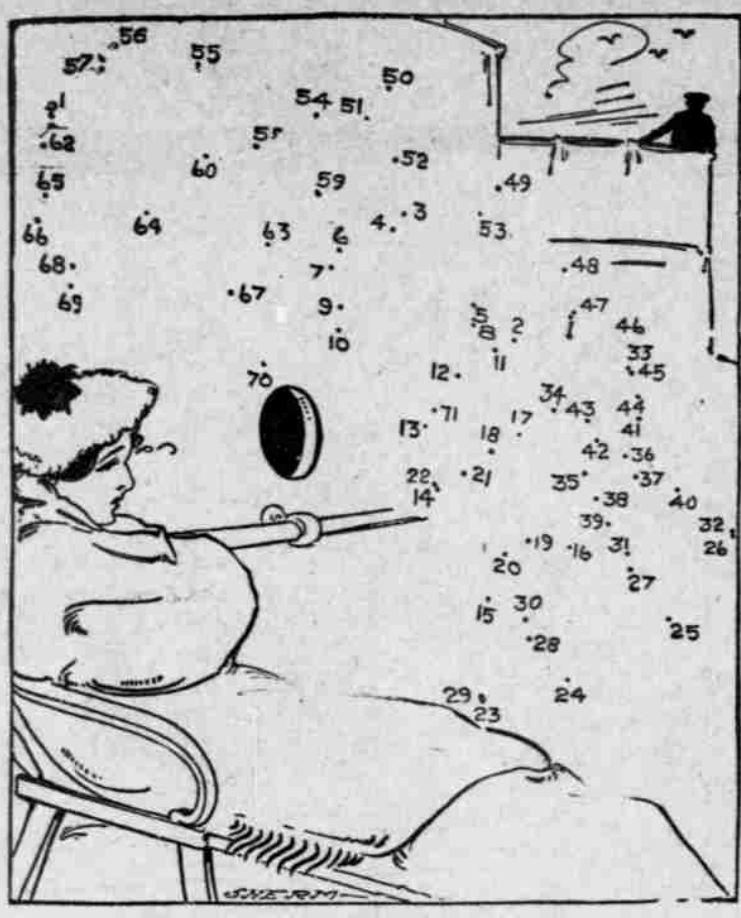
But the point of interest is Dob-
bin. What shall become of him? Is
he doomed to become a market prod-
uct to be butchered for our table us-
ter his long years of a more dig-
nified calling?

Cows are milked by electricity. The
thing will be hens that lay auto-
matically.

KEEP THE CITY BEAUTIFUL
Spring time is repair time when
everyone looks over his property and
checks up things that ought to be
ne. One poorly kept residence or
lawn is like the proverbial apple
which spoils all those around it. A
hole street of otherwise beautiful
homes can be made unattractive by
one which is in a run-down condition.
Don't let your home ruin the others.
Keep Columbia to keep her name of
beautiful. Keep your house and
grounds neat and attractive.
There is real satisfaction in home-
de which cannot be experienced in
any other way. There is satisfaction
in town pride which is created only
by the co-operation of the people.

THE HIGHWAY
Should Boone County people allow
to be said any longer that the worst
portion of the Cross-State Highway is
that part that lies in Boone County?
Travellers from St. Louis to Kansas
City or from coast to coast have to
go through Columbia and the
ghness, narrowness and rockiness
that part of the highway between
the port and Columbia is certainly
drawback to the state.
Missouri has been noted for its
les, its Ozark Mountains and its
glum molasses. It should be also
ed for its excellent roads.

DR. MAX F. MEYER TO SPAIN
I Shall Next Month to Attend Psy-
chological Congress.
Prof. Max F. Meyer, of the psychol-
ogical department of the University left
yesterday morning for New Orleans,
where he will sail for Spain next
month. He will attend the Psycho-
logical Congress of the World there.
He will do research work in Europe
probably will be away about a
year.



THE DOT RED CROSS
By Clifford Leon Sherman

Mildred, having crossed the ocean often in times of peace, was a wonderful
sailor and had her steamer chair arranged before she left "an Atlantic port." She
had plenty of rugs, and candy and fruit and reading matter and knew
she would enjoy the trip in spite of the "sub." Her first morning on deck
was delightful, and she went into lunch with a sharp appetite. When she
came back to her chair and prepared to snuggle down, she discovered that
her rugs were disarranged and in the fold of one she found an officer's
(92)
(Copyright, 1918, by The Bell Syndicate, Inc.)
To complete this picture, draw a line from dot 1 to dot 2, then from dot 2
to dot 3, and so on.

SOCIETY NOTES

Miss Marjorie Quinn left this after-
noon for Kansas City on a week's vis-
it. She will attend the wedding of
Miss Bettie Gex, an old classmate at
Hardin College.

Mrs. M. A. Hart entertained the
members of P.E.O. at her home on
Rosemary lane this afternoon.

Mrs. Guy L. Noyes entertained two
tables of bridge yesterday afternoon
in honor of Mrs. A. P. Whitmore
of Houghton, Mich., who is the guest
of her sister Mrs. E. J. McCaustland.

Mrs. Mary Lee Read is spending the
week with her sister Mrs. Derby Bass
in the country.

The boys of Miss Frances Gray's
Sunday School class at the Christian
Church gave a picnic this afternoon
at Tin Spout Spring. Twelve boys
attended.

Miss Lavinia Hickman and Miss
Helen Read were guests last night of
Mrs. John E. Sykes.

The Right Rev. F. S. Johnson of
St. Louis, coadjutor of Missouri, and
Mrs. Johnson will be guests at the
home of the Rev. J. H. George, rec-
tor of the Calvary Episcopal Church,
this week-end.

The Tuesday Club will meet at 2:30
o'clock Tuesday afternoon in the Y.M.
C.A. Auditorium. Miss Ella V. Dobbs
will be the leader. The subject of the
meeting will be "Reconstruction
Problems—How Shall We Meet
Them?" The mothers clubs of the
schools and the federated clubs of the
city are invited to attend. Miss Lu-
cille McCain and Miss Eula Bathgate
will furnish the music.

Miss Roberta Herring of Brunswick
and Captain William Weakley of St.
Joseph were dinner guests last night
at the Phi Delta Theta house.

Mrs. S. H. Levy will leave tomorrow
for Oklahoma City to visit her daugh-
ter, Mrs. Hal C. Thurman.

Mrs. Albert Heinz of Pekin, China,
who has been visiting her sister, Mrs.
Gussie Smith for a week left yester-
day for Rochepore where she will
visit her mother.

Harry Taylor of Kansas City and
Wiley Pendleton of Independence, Mo.
are guests for the week-end at the
Sigma Alpha Epsilon house.

Conner Wise, Sam Canterbury, Eu-
gene Settles, Earl Duffield and Merle
Duffield motored to Jefferson City this
afternoon to spend the week-end with
William K. Gardner.

A NEW MAGAZINE AT STEPHENS
English Department Will Issue Paper
—Miss J. Cravens Editor.

The first issue of the Sampler, a
magazine issued by the students in the
English department of Stephens Col-
lege, has been distributed.

The plan of the magazine includes
notes on the students who do interest-
ing things. The paper is to consist of
regular news columns and of literary
work.

The following girls are on the ed-
itorial board: Editor-in-chief, Jennie
Cravens; business managers, Hazel
Dent and Lena Tomlinson; assistant
editors; Catherine Hagood, Ruth
Westall, Letha Strickler, Margaret
Fullerton and Ava Redman; art edi-
tor, Eunice Biggs.

Mrs. Max Meyer a Phi Beta Kappa.
Among those who were initiated
into Phi Beta Kappa was Mrs. Stella
Sexton Meyer, wife of Dr. Max Meyer
of the psychology department.

SELVIDGE TO RETURN TO M. U.

Will Succeed Griffith—Dr. Nifong Be-
fore Curators.

R. W. Selvidge, formerly professor
of manual arts at the University of
Missouri, who is teaching at Peabody
College, Nashville, Tenn., was appoint-
ed by the board to the vacancy left
by Ira S. Griffith, professor of man-
ual arts, who has resigned to accept
a similar position at the University
of Illinois. Professor Selvidge will
have the title of professor of indus-
trial education.

Alfred Lewin, who taught English
in the University, before entering the
national service, was appointed in-
structor in English.

Joseph P. Connolly was appointed
instructor in geology.

F. L. Boggs was appointed clerk in
the office of the superintendent of
buildings.

B. B. Branstetter and John Carter
were appointed field assistants in
farm crops.

Miss Marvane Campbell resigned as
library assistant in charge of the
journalism "morgue," reading room
and library. Miss Virginia Cason was
appointed to take her place.

Miss Gertrude K. Joyner resigned
as stenographer in the agricultural
extension service.

Notice.

All persons conducting business in
the City of Columbia and have not
secured a license must do so before
April 26th, 1919 at noon. All own-
ers of automobiles that have not ob-
tained a city license must obtain one
by the above date.

If in doubt as to whether you have
proper license to cover your business,
call on the City Collector.

All persons failing to obtain the re-
quired licenses by noon, April 26th,
will be fined against in the City Police
Court.

J. W. SAPP,
City Collector.
8-201



"You don't look old
or cross with those
glasses, Daddy"

At last Brown has found the perfect
glasses for NEAR and FAR vision.
No longer is he obliged to peer over
his reading glasses to see distant
objects.
No longer does he fuss with two
pairs of glasses.
Brown's eyes are now gaining in
looks as well as in usefulness. His
eyes are constantly in focus with
everything within his range of
vision. He can see near and far
with the same pair of glasses, and
no one but himself knows that they
are two-sight glasses, because they
are

KRYPTOK
GLASSES
THE KRYPTOK OPTICALS

entirely free from seam or hump—
that's why they are universally
known as "the invisible bifocals."
If you need two-vision glasses, let
us tell you more about KRYPTOKS.

DR. BLAKEMORE
Exchange Bank Bldg.
Columbia, Mo.

Miss Karin E. Johnson was appoint-
ed stenographer to J. H. Coursault,
dean of the School of Education.
Dr. F. C. Nifong of Columbia ap-
peared before the Board of Curators
of the University of Missouri at its
meeting here Tuesday. While no state-
ment has been made by the board,
it is understood that he made the
complaints to the board that he tried
to present to the Legislature recent-
ly. These complaints were directed
against the medical department of
the University.

CALYX SPRAY BEST FOR FRUIT

Destroys First Broods of Codling
Moths—Called Blossom-fall Spray.

The so-called calyx or blossom-fall
spray is the most important fruit
spray of the season. It not only con-
trols the first brood of the apple
worms or larvae of the codling moth,
but it also largely prevents the losses
occasioned by the later broods. It is
also an effective spray against the
lesser apple worm, plum curculio,
canker worms, apple scabs, black rot
and other less important insect pests
and fungous diseases, advises T. J.
Talbert, extension horticulturist to
the University of Missouri College of
Agriculture.

For best results the spray must be
applied immediately after the blos-
soms or petals fall. The trees
should not be sprayed while in full
bloom because the stamens and pistil
of the flower fill and almost close the
calyx cup, thus preventing the poison
spray from reaching the place where
the majority of the codling moth
worms take their first meal.

Spraying apple trees when they are
in full bloom is also apt to prevent
satisfactory fruit. The spraying solu-
tion may be strong enough to burn
and destroy the reproductive organs
of the flowers.

CHILD WELFARE THE THEME

National Meeting of Mothers and Par-
ents Association to Be Held.

By United Press.

KANSAS CITY, April 26.—A mem-
bership of two hundred thousand in
forty states will be represented at the
annual convention of the National
Congress of Mothers and Parents
Teachers' Association to be held here
next month.

Experiences in war work will in-
spire discussions of the convention,
which is expected to be the most im-
portant annual meeting that organiza-
tion has yet held.

The association operates twenty-four
departments covering all branches of
child welfare work. In addition, the
national convention under the lead-
ership of Mrs. Frederick Schoff, Phila-

delphia national president, assisted in
organizing army and navy mothers'
camp communities in connection with
soldiers welfare work. The first of
these was the "Jolly Tar" established
by the Waukegan, Ill., branch for the
sailors at the Great Lakes Naval
Training station.

Bible College Gives Summer Courses

The Bible College of the University
offers five courses for the first half of
the Spring and Summer term. There
will be two teachers for the term,
Dean G. D. Edwards, and Prof. Alva
W. Taylor. The courses offered can
be used as credit toward a regular
University degree. A bulletin de-
scribing the courses can be obtained
from Dean Edwards at Lowry Hall.
E-202



Pure Cow's MILK!
Use Plenty of It, and
BE HEALTHY!

Nothing better for humans, whether well
or in an invalid state.

Milk contains FAT, and other elements
which the human system cannot successfully
get along without.

Pure cow's milk, such as we serve to our
customers, preserves normal health and restores
the flagging energies of the SICK.

Physicians prescribe MILK every time
they encounter the need for a BUILDER and
TONIC. It is NATURE'S FIRST and
BEST FOOD—drink plenty of it!

14c the quart—in sterilized bottles. Tell
us how much!

WHITE EAGLE DAIRY CO.
PHONE 360



From 80th to 30th

IS THE RECORD OF THE CLIMB
MADE BY THE PRINTING BUSINESS
IN THE LIST OF STABLE AMERICAN
INDUSTRIES. A few years ago the print-
ing trade was EIGHTIETH among the
great Industries so far as efficient business
management was concerned.

Today It Has Climbed to 30th

Each year we are making new strides in im-
proving our business methods and efficiency.
Our better methods mean superior work at
reasonable rates for you.

We are Members of the U. T. A.



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